



Hi, I'm **Puneet Kaur**. I know how design works, why design works and how to create impact with design. I want to strategize, collaborate, and see people and projects succeed.

SKILLS

art direction/visioning
UI web and app design
animation/2D motion graphics
brand identity/brand guidelines
rebranding
logo design and iconography
campaigns & repositioning
marketing elements including for print, email, and social media
packaging & product concepts
way-finding
interior & exterior signage
photo, video, and audio editing
illustration & typography
exhibition and conference design
book design/binding
presentation design & layout
infographics (static and interactive)
familiarity with HTML and CSS

SOFTWARE

Adobe Creative Suite:

- Ai** Adobe Illustrator
- Ps** Adobe Photoshop
- Ae** Adobe After Effects
- Id** Adobe InDesign
- Pr** Adobe Premiere

Figma
Canva
Tumult Hype
Fontographer
Prezi
MS Office Suite (PowerPoint, Word, and Excel)
Macintosh and Windows OS

EDUCATION

Bachelor of Fine Arts in Graphic Communications, University of Houston
Minor in Sociology; cum laude

EXPERIENCE

- 2017-2025** — **Abt Global (previously Abt Associates), Senior Digital Designer**
Led the design and development of visually compelling marketing and communication materials for in-house work and federal clients, including reports, presentations, digital content (social, web, email) and conferences
- 2013-2017** — **Acumen Design, Graphic Designer**
Worked with clients and with internal teams to research, and design new concepts or rebrands for industries in hospitality, restaurants, retail, real estate, nonprofits, oil & gas, and startups.
- 2012-2013** — **Houston Sign Company, Graphic Designer**
Designed and fabricated signage including vehicle graphics, yard signs, billboards, and banners, File preparation for production on vinyl cutters, plotters, flatbed printers, and routers.
- 2010-2012** — **Paper Source, Customer Service Associate**
 - Provided ideas to customer's creative projects,
 - Maintained store operations and visual merchandising standards,
 - Bookbinding/Boxmaking Workshop Teacher
- 2008-2012** — **University Center Creation Station, Graphic Designer**
Designed and fabricated logos, t-shirts, business cards, banners, posters and flyers for various University of Houston events and brand identities, clientele: students, departments, UC Marketing
- 2006-2007** — **KPRC Channel 2, Video Editor (Intern to Contract)**
 - Edited voice overs with b-roll for the afternoon/nightly newscasts,
 - Maintained workflow using scripts to ensure team consistency

PROFESSIONAL AFFILIATIONS

2018-2019
Programming Coordinator
AIGA DC

2019-2020
AIGA 50 Awards Chair
AIGA DC

2020-2021
SHINE Mentoring Chair
AIGA DC

CERTIFICATIONS & TRAININGS

March 2021
UX-Certified
Nielsen Norman Group

May 2016
Animation Bootcamp Completion
School of Motion

2024
Leadership Training, Leading People
Abt Global